



Communicating Health and Illness

Richard Gwyn

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In this book Richard Gwyn demonstrates the centrality of discourse analysis to an understanding of health and communication. Focusing on language and communication issues he demonstrates that it is possible to observe and analyze patterns in the ways in which health and illness are represented and articulated by both health professionals and lay people.

Communicating Health and Illness:

- Explores culturally validated notions of health and sickness and the medicalization of illness
- Surveys media representations of health and illness
- Considers the metaphoric nature of talk about illness
- Contributes to the ongoing debate in relation to narrative based medicine

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