



# The Quick-and-Easy Web Site: Build a Web Presence for Your Business in One Day

*Paula Peters*

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## **The Quick-and-Easy Web Site: Build a Web Presence for Your Business in One Day** Paula Peters

Forget the complicated instructions and baffling techspeak found in other guides, *The Quick-and-Easy Web Site* gives you straightforward instruction on how to build a Web page that really delivers. It's simple. It's fast. And it's certain to take your small business to the next level.

Written for the small-business owner on the go, this book gets your Web site up and running in just one day. It walks you through the five easy steps that will get your company the Internet attention it deserves. Learn how to:

- Purchase your domain name
- Write powerful Web content
- Design your page's layout
- Find a Web host
- Publish your site

Once your new site goes active, you'll attract new customers in no time. This fast and effective guide puts you and your company where you belong-on the Web!

**Paula Peters** is the owner of Peters Writing Services, Inc., a firm that specializes in writing and designing marketing materials, including Web sites. She has written marketing materials for a variety of *Fortune* 500 companies across the globe and has published more than 50 articles, essays, and stories. The author of *The Ultimate Marketing Toolkit*, Peters also has taught thousands of entrepreneurs, leaders, and managers over the past 12 years.

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