



2012 Photographer's Market

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For more than three decades, photographers have trusted *Photographer's Market* as a resource for helping them grow their businesses. Now *Photographer's Market* has improved upon this history to provide a comprehensive and 100% up-to-date listing of every must-have market for working photographers today: magazines, book publishers, greeting card companies, stock agencies, advertising firms, contests and more.

In addition to the more than **1,500 individually verified market listings**, the *2012 Photographer's Market* includes:

- A FREE 1-year subscription to **ArtistMarketOnline.com**, (a \$40 value!) where you can search listings, track your submissions, get the latest photography news and much more (Note: free subscription included with print version only)
- Up-to-date information on how to start and run a photography business, including how to find clients, who to contact to submit your photos, what types of photos they need and how to submit both digital and film images
- **NEW!** Special features on selling more photography in 2012, secrets to social media success, exploring new niches, bringing new life to an old business, generating referrals and managing your clients
- **NEW!** Inspiring and informative interviews with successful professionals including sports photographer Rick Wilson, fine art photographer Kathleen McFadden, wedding photographer Marissa Bowers and Harley-Davidson's chief photographer Brad Chaney
- **NEW!** Q&As with tips and advice from photo rep Norman Maslov and American Photographic Artists CEO Stephen Best
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