



# Quantitative Methods for Business

*David R. Anderson, Dennis J. Sweeney, Thomas A Williams*

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**Quantitative Methods for Business** David R. Anderson, Dennis J. Sweeney, Thomas A Williams

This popular text combines the authors application-oriented pedagogy (problem-scenario approach, QM in Action, Quantitative Methods in Practice, Notes and Comments) with coverage of standard management science topics. It covers probability, decision theory, and forecasting first, followed by material on linear programming. The text then continues with a variety of widely-used quantitative models. It includes two chapters on inventory (dependent demand and independent demand). Spreadsheet printouts have been added to each chapter, with nine appendices to demonstrate how spreadsheets can be used in quantitative analysis. Does not cover networks or calculus-based, Markov, or dynamic programming.

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